APPLYING THE POWER OF INGENUITY

16-19 JULY 2015
MMRT - CHENNAI
As an event that challenges young minds to compete as teams in designing a Formula category vehicle, there is no other event like this in the country. SUPRA SAEINDIA, a one year long challenge across Engineering Colleges all over India, is an opportunity for the participants, but for the mobility sector at large.

110 teams constituting the crème de la crème, selected on criteria such as Engineering Design, Design & Manufacturing, project plan from design development, to fabrication of parts, through structure for aesthetics in design, to the building prototype, production to process from design development, to testing. This event sets the stage for the participants, but for the mobility community at large.

The SUPRA SAEINDIA 2015 Event in July 2015 for the students of the Engineering Institutes all over India. For the participants, but for the country. To develop a vehicle construction of the vehicle, this event technical inspections and actual language), multiple rounds of defence (“Virtual Supra” in event consisting of various sub systems, areas of development across community & society to align with the MAKE IN INDIA initiative.

As a one year long challenge across multiple stages comprising of design defense (“Virtual Supra” in event language), multiple rounds of technical inspections and actual construction of the vehicle, this event helps shape future engineers through competitive spirit and encompasses all elements of a vehicle building for aesthetics in design, to the choice of parts, through structure design and modeling, to fabrication and testing. This event sets the stage to assess the capability for team work, entrepreneurship, leadership and management skills of the students.

The SUPRA SAEINDIA is a great platform for the young engineers to showcase their talent in the field of automotive and also exchange technological know-how to promote inclusive development. For this, spreading awareness and encouraging the youth to participate & contribute in national activities is essential. Inspiring the young engineers to keep up with the fast changing areas of development across community & country to align with the MANIKA in India initiative.

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Message from the Convener

I am privileged to welcome you to all as part of the great experience - SUPRA SAEINDIA 2015.

With the advent of the new age technology, today the field of automotive, electronics and automation technologies is growing exponentially and is playing a vital role in reshaping the global industry. The developed countries are at their forefront in research and development in these areas. However, in South Asia the developing countries too should take measures to strengthen their research in technologies in order to cope with the new age innovations and to promote inclusive development. For this, spreading awareness and encouraging the youth to participate & contribute in national activities is essential. Inspiring the young engineers to keep up with the fast changing areas of development across community & country to align with the MANIKA in India initiative.

I wish you all the best. See you all at Madras Motor Racing Track.

Gear up and Zoom in.

Prashant K Banerjee
Convener
SUPRA SAEINDIA 2015

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SPONSORSHIP DETAILS
The Event Sponsor will be entitled for the following benefits:
- Recruitment from the pool of brightest brains and creative participating engineering students
- One reserved seat on the dais at the event, including one Start Line Banner and Infield Arch.
- Opportunity to display corporate banners at the event, including one Start Line Banner and Infield Arch.
- Recognition in SUPRA SAEINDIA Newsletter.
- List of team contacts, including team captains and faculty advisors.
- Invitation to the Organizing Committee Meeting.
- Reserved seats at the inaugural & awards ceremony
- Company logo on the vehicle at a fixed place.
- Invitation to the Steering Committee Meeting.
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CUSTOMIZED SPONSOR
With this option you can choose what you don’t see in the above menu of offers? We are happy to create customized partnership packages to meet your needs. If you have a unique idea or concept that will enhance your presence and participation at SUPRA SAEINDIA Series, please call us today to discuss details.

We want to provide every opportunity possible to help you reach your customers. Think of us as an extension of your sales and marketing teams.

Terms & Conditions
- All offers are subject to availability and at the discretion of participating team
- All offers must be communicated to SUPRA SAEINDIA organize one week prior to the commencement of event
- To receive the customized benefits, the sponsors must take prior approval for custom offers from SUPRA SAEINDIA organizing Committee. All offers must be communicated to SUPRA SAEINDIA organize one week prior to the commencement of event
- The written permission for the same would be taken from Marketing & PR Committee
- Other sponsors are eligible to receive ONLY the customized benefits
- The sponsor shall provide the contact details of the vendors for print work to SUPRA SAEINDIA organizing Committee
- SUPRA SAEINDIA organizing Committee reserves the right to modify the benefits as per the discretion of participating team
- Artwork to be provided by respective sponsor & expenses to be borne by sponsor as per vetting by Marketing & PR Committee
- Value of Award will be announced prior to the event.

AWARDS

PRINCIPAL SPONSOR ([ ₹ 20 LAHKS])

The Co-Sponsors will be entitled for the following benefits:
- Reserved seats at the inaugural & awards ceremony
- Opportunity to display corporate banners at the event
- Link to your company from the SUPRA SAEINDIA website
- Recognition in SUPRA SAEINDIA Newsletter
- List of team contacts, including team captains and faculty advisors
- Invitation to the Organizing Committee Meeting

CO-SPONSOR ([ ₹ 10 LAHKS])

The Co-Sponsors will be entitled for the following benefits:
- Reserved seats at the inaugural & awards ceremony
- Opportunity to display corporate banners at the event
- Link to your company from the SUPRA SAEINDIA website

CUSTOMIZED SPONSOR

Limited advertising opportunities for the event are available.

BRAND DEVELOPMENT

• Site link to your company from the SUPRA SAEINDIA website.
• Recognition of company in the SUPRA SAEINDIA Newsletter.
• Limited advertising opportunities for the event.
• Site link to your company from the SUPRA SAEINDIA website.
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PHA is also available.

SPONSORS

Why partner with SUPRA SAEINDIA?

SUPRA SAEINDIA presents an unparalleled opportunity for your brand with the young engineers participating in the event. It offers a brand new platform to interact with the brightest minds of engineering, which translates into great ROI for your marketing spend.

• Opportunity to associate itself with the event.
• Experience of intelligent Innovative and creative thinking innovation award.
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On Vehicle Publicity

The following are the mandatory locations for various stickers (Logos):

A. Number Sticker of 12” Diameter
B. Team’s Name
C. Event Sponsor
D. Team Sponsor
E. SAEINDIA Logo
F. OK Sticker [SUPRASAEINDIA Logo]

At the above locations, only the specified stickers can be stuck. At any point of time, the numbers of stickers have to be prominently visible. After sticking all the above mandatory stickers, if extra space is available, the team can use it as per its choice.

Organizing Committee 2015

Commenter
Mr. Prashant K Barjewa
Vice-Principal, Sadhvi Devi College & Product Evaluation, Tata Motors Ltd.

Joint Commenter
Mr. Deepend Sankar
Vice-Principal, Sadhvi Devi College & Product Evaluation, Tata Motors Ltd.

Co-Commenter
Dr. Kannan Rajendran
Professor, PSNA College of Eng & Tech

Adviser
Dr. Thirumalini
Head of the Dept (MECH), Amrita School of Engineering

PUBLICITY
Chair
Mr. Rajesh Kumar
General Manager, Hinduja Tech Ltd.

PUBLICATION / MEDIA
Chair
Mr. Rakesh Kumar
General Manager, Hinduja Tech Ltd.

EVENT MANAGEMENT
Chair
Mr. D. D. Valliappa
Head, Race, Tata Motors Ltd.

Co-Chair
Mr. Ashish Sanghi
Engineer, Paras Ratan Nayan Technology & Business Centre

FINANCE
Chair
Mr. Alok Kumar Saxena
Managing Director, Monocoque Platform, Mahindra & Mahindra Ltd.

TECHNICAL
Chair
Mr. Atul Trivedi
Head, Volkswagen Motorsport

Co-Chair
Mr. Abhishek Gowrisankar
Engineer, LMS Siemens Business

STATIC EVENT
Chair
Mr. Thalavai Venkatesan
General Manager, Continental Automotive India Pvt. Ltd.

Co-Chair
Mr. Sumit Baral
Manager, Visteon Engineering Center India

INFRASTRUCTURE
Chair
Mr. Sanjeev Bhushan
Manager, Saini India Commercial Vehicle Pvt. Ltd.

Co-Chair
Mr. Sanjeev Bhushan
Manager, Daimler India Commercial Vehicle Pvt. Ltd.

MARKETING
Mr. Kamalakannan
Head of the Dept, Hindustan University

BRANDING
Mr. Balraj
General Manager, BPCL

VOLUNTEER MANAGEMENT
Mr. KP Murthy
CEO, KPMA

CO-ORDINATION
Mr. V. G. Shankar
Sr. Asst General Manager, Tata Motors Ltd.
After the roaring success of SUPRA SAEINDIA 2012, SUPRA SAEINDIA 2014 was held at Madras Motor Race Track, Chennai after successfully conducting various workshops and Specialized Drivers Trainings. Around 90 teams from various colleges across the country participated and the final overall winners were:

<table>
<thead>
<tr>
<th>RANK</th>
<th>TEAM</th>
<th>COLLEGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>CAMBER RACING</td>
<td>SRM University, Chennai, Tamil Nadu</td>
</tr>
<tr>
<td>2</td>
<td>TEAM OCTANE RACING</td>
<td>College of Engineering, Pune, Maharatra</td>
</tr>
<tr>
<td>3</td>
<td>OJASWAT</td>
<td>Chandubhai S Patel Institute of Technology, Anand, Gujarat</td>
</tr>
</tbody>
</table>

Contact:

CONVENOR, SUPRA SAEINDIA  
1/17, Ceebros Arcade, Kasturbanagar, Third Cross, Adyar, Chennai - 600020  
Phone: 91-44-42152280 | Telefax: 91-44-24411904  
E-mail: cdsevents@saeindia.org | Web: suprasaeindia.org